

## Creative Europe MEDIA Funding & opportunities for animation professionals



Creative  
Europe  
MEDIA

### The EU Programme

Creative Europe MEDIA supports the European audiovisual industry and seeks to promote the development, distribution and promotion of European films. Animation professionals can benefit from the following opportunities:

- Development funding for projects intended for cinema, TV or digital platforms, including non-linear projects
- Production funding for animation content intended for TV
- Training courses and industry events aimed at professionals in the animation sector

## Support for producers – development schemes

Single Projects or a Slate of 3–5 projects

### Applicants

Independent production companies established for min. 12 months (single project) or 36 months (slate), with an eligible recent success\*, which own the majority of the rights to the project for which funding is being sought.

### Projects

Type: All genres, one-offs and series, linear and non-linear.  
Duration: For cinematic projects: min. 60 minutes; for TV and digital platform projects (one-off or series) min. 24 minutes total length or length of the user experience.

Timing: Main animation work must not start until 8 months after the date of application.

### Funding

Single project: Lump sum of € 60,000. Slate: Grants range from € 70,000 to 200,000 (max. € 60,000 per project).

Above: Characters from films supported by Creative Europe MEDIA:  
**Trenk, the little Knight**  
blue eyes Fiction + WunderWerk DE  
**Song of the Sea**  
Cartoon Saloon IE  
**Shaun the Sheep: The Farmer's Llamas**  
Aardman Animations UK  
**Two by Two – Oops...**  
**The Ark Has Gone**  
Ulysses Filmproduktion DE, Moetion Films IE, inter alia

\* Single project: one project distributed in at least one country.  
Slate funding: for applicants from DE, UK, FR, IT, ES: two recent projects distributed in producer's own and at least three foreign countries; for applicants from other countries: one such project.

## Support for producers – TV programming scheme

### Applicants

Independent production companies which own the majority of the rights to the project for which funding is being sought.

### Projects

Type: Projects intended for TV (one-off or series); sequels and further seasons of an existing animation series are not eligible.

Duration: min. 24 minutes (one-off or series).

Timing: Applications must be submitted at the latest on the day the main animation work starts.

Financing structure: Contributions from at least 3 broadcasters from 3 different MEDIA member countries secured (LOCs or contracts); min. 50% of the total financing from European sources;

min. 50% of financing confirmed from 3rd party sources at the date of application.

### Funding

Up to 12,5% of the eligible production budget (max. € 500,000).

## Training

Creative Europe MEDIA funds a range of training courses targeted specifically at animation professionals, including:

### AniDox: Lab

Three professional and collaborative seminars bringing together talented documentary and animation filmmakers.

### 3D Character Animation

15 week-programme covering all aspects of 3D character animation.

### Scriptwriting & Concept Development La Poudrière

12 week-programme dedicated to the development of animated TV series, TV specials and web series.

### VFX: Script to Screen

Courses for producers, directors and creatives covering the VFX impact artistic, budgetary and technical VFX decisions.

More supported training courses.

## Industry events

Creative Europe MEDIA supports many international industry events for animation professionals, including:

### Cartoon

Pitching events Cartoon Forum (TV series), Cartoon Movie and Cartoon 360; Cartoon Master seminars and

workshops on a variety of subjects (Springboard, Business, Digital)

### MIFA

The International Animation Film Market accompanying the Annecy International Animation Film Festival.

### Animation Production Day

Business platform in parallel to the Stuttgart International Festival of Animated Film and the FMX Conference on Animation, VFX, Games and Transmedia.

More supported industry events.

## Get in touch!

For further information, contact your local Creative Europe MEDIA Desk.

**DE** [www.creative-europe-desk.de](http://www.creative-europe-desk.de)

**IE** [www.creativeeuropeireland.eu](http://www.creativeeuropeireland.eu)

**UK** [www.creativeeuropeuk.eu](http://www.creativeeuropeuk.eu)

